



# 2022 PUNS ANNUAL MEETING

OCTOBER 19-21 • JW MARRIOTT, LAS VEGAS



## MARKETING SUPPORT OPPORTUNITIES

### General Meeting Support Platinum

**\$ 3,500**

Acknowledgement on signage and in all meeting materials (print and electronic) ▪ On-screen acknowledgement in between scientific sessions ▪ Final program acknowledgement (print and electronic)

### General Meeting Support Gold

**\$ 2,500**

Acknowledgement on signage and in all meeting materials (print and electronic) ▪ On-screen acknowledgement in between scientific sessions ▪ Final program acknowledgement (print and electronic)

### General Meeting Support Silver

**\$ 1,500**

Acknowledgement on signage and in all meeting materials (print and electronic) ▪ On-screen acknowledgement in between scientific sessions ▪ Final program acknowledgement (print and electronic)

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### Attendee Reception

**\$10,000**

The Attendee Reception will be held in the Exhibit area on **Wednesday, October 19<sup>th</sup> from 5:00 pm – 6:00 pm**. Support includes signage in the exhibit area, acknowledgement on-screen in the scientific session room during breaks, in meeting publications and in promotional materials.

### Continental Breakfast or Break

**\$ 2,500/day**

Each day continental breakfast and coffee breaks are served in the exhibit area. Your company will be recognized with signage at the breakfast.

### Meeting Bags

**\$ 5,000**

Every registered attendee will carry your company name and logo (product logo will not be accepted) on their bag. You may include one product flyer in every bag.

### Meeting Bag Insert

**\$1,000**

Your company will have the opportunity to include a flyer in the PUNS meeting bags which will be distributed to every attendee. This gives your company direct access to every PUNS attendee. Limited to one flyer per company. (only available when bag has been sponsored)

### Promotional Signage

**\$2,500 / sign placement**

Drive traffic to your exhibit space by creating attractive promotion on signage placed in high traffic areas. Fee does not include production.

### Wednesday and Thursday Lunch Symposia

**\$11,500**

Present your own material during lunch. This is an exclusive opportunity and you will have 130 – 150 nurses attend. Food and Beverage and Basic A/V set and promotion included.