PUNS Virtual Program
Sponsorship Opportunities
October 24, 2020

GOLD LEVEL SPONSORSHIP - $5,000

Gold Sponsors will be given visibility throughout the promotion of the PUNS Virtual Program and throughout the program itself with these benefits:

- Sponsors company name will be included with at least 5 promotional email blasts sent between now and October 24th. The program is being marketed to over 500 pediatric urology nurses and healthcare providers.

- Sponsors will be featured on screen 3 times during the day in the form a power point slide or several slides depending on the total time available. Minimum time will be 20 seconds per sponsor. The first power point slides will be shown for 30 minutes before the start of the program. The second set of slides will be shown during the 10 minute break in the middle of the program and then finally the power point slides will remain up for 2 minutes after the program ends.

- Digital Marketplace: there will be a link on the PUNS website devoted to exhibitors. From this site, you can provide a hyperlinked logo that links to your website, a video, or product page (needs to be approved by PUNS). A link to this site will be included in the promotional emails and on the power point slides during the breaks.

- The 2020 PUNS virtual program will be an enduring educational resource on the PUNS website. Your presentation, advertisement, company name and logo will remain as an active link to your content within the Digital Marketplace in perpetuity as part of the 2020 PUNS virtual program.

- A list of all registrants including institution, address and email.

Host a Virtual Symposium: $5,000

The live symposia held during the PUNS Annual Meeting have been extremely successful. PUNS would like to offer its industry partners the opportunity to host a virtual symposium to
provide in depth education to the PUNS audience. The virtual program on October 24th provides (2) 15-minute sessions for sponsored symposia. Sponsorship includes:

- Broadcast of your Virtual Symposium (you control content and it can be pre–recorded or live from a specific location.
- A registration list of PUNS Virtual Program registrants
- Two (2) dedicated promotional emails to PUNS database by PUNS staff (your content)
- One (1) dedicated promotional social media post by PUNS (Twitter)
- Recording of symposium on PUNS website
- Recognition of sponsor in registration confirmation emails

**EXHIBIT SPONSORSHIP - $500**

- Recognized as an exhibitor on screen 3 times during the day with all other exhibitors, during the breaks.
- Digital Marketplace: there will be a link on the PUNS website devoted to exhibitors. From this site, you can provide a hyperlinked logo that links to your website, a video, or product page (needs to be approved by PUNS). A link to this site will be included in the promotional emails and on the power point slides during the breaks.
- Company receives 2 free registrations to attend to the virtual program
- The program will be an enduring piece, archived on the PUNS website. Your link on the digital marketplace and your logo will remain on the site in perpetuity.

Here are some statistics that you may be interested in as you consider these opportunities:

PUNS Members: 291
Non-member individuals of the PUNS community who will receive promotional emails: 500+
PUNS Social media followers: 203 (Twitter)

Please contact Yvonne Grunebaum to discuss how your company can partner with PUNS.

Yvonne Grunebaum
Director of Industry Relations
978.299.4529 | ygrunebaum@prri.com
VIRTUAL PUNS ANNUAL MEETING
SUPPORT AGREEMENT FORM

_______________________________________________________________
company
Contact Name

____________________________________________________________________________
Email
Title

____________________________________________________________________________
Address
City/State/Zip/Country

Telephone/Fax
Company Website

Please select your support activities and send completed form by email, fax or mail:
industry@punsonline.org | PUNS, 500 Cummings Center, Ste. 4400, Beverly MA 01915 | Fax 978-524-0461

☐ GOLD LEVEL ........................................ $5,000

☐ SYMPOSIUM ........................................ $5,000

☐ EXHIBIT SPONSORSHIP ............................... $500
  ☐ Include attendee registration list ...... $200

PAYMENT METHOD
☐ Check Amount Enclosed: $__________

Credit Card PLEASE PROVIDE PHONE NUMBER TO CALL FOR CREDIT CARD INFORMATION.
☐ American Express  ☐ MasterCard  ☐ Visa  Amount to be charged: $__________

Phone Number to attain CC#___________________________ Expiration Date: _______ Sec Code: _______
(3-4 #s on back of card)

Name as it appears on the card __________________________ Cardholder’s Signature __________________________
☐ Please check if credit card billing address is same as contact information at the top of the form.
☐ If billing address is not the same please enter below.

____________________________________________________________________________
Street Address
City/State/Postal Code /Country

ACCEPTANCE OF THIS APPLICATION BY SHOW MANAGEMENT CONSTITUTES A CONTRACT.

____________________________________________________________________________
AUTHORIZED SIGNATURE  PRINT NAME  TITLE