INDUSTRY PROSPECTUS

Dear Industry Partner:

The Pediatric Urology Nurses & Specialists (PUNS) is delighted to announce that it will be holding its annual scientific program on September 25-27, 2019 at the Westin Kierland, Scottsdale, AZ. We would like to invite you to participate as an industry partner and to support the 2019 PUNS Annual Meeting.

After an extremely successful meeting in Atlanta with record breaking attendance of over 160 pediatric urology professionals, we look forward to working with you again in 2019 towards an even more successful meeting in Scottsdale. Please read through this prospectus and select the best way for your company to support the 2019 PUNS Annual Meeting. We look forward to your participation!

Sincerely,
Christine Danielson, MSN, RN, CPNP
Chair

Cheryl Baxter, MSN, RN, CPNP
Past Chair

ABOUT THE SOCIETY
PUNS is dedicated to improving the care of pediatric urology patients across their lifespan through educational programs, research, and evidence based clinical practice.

ABOUT THE MEETING
The PUNS Annual Meeting takes place just prior to the Pediatric Urology Fall Congress. Programming will be specifically designed for pediatric urology nurses and associates. We anticipate over 160 pediatric urology nursing professionals in attendance as well as over 500 pediatric urologists at the Fall Congress on September 26-29, 2019. We encourage you to participate in both meetings for maximum exposure to all pediatric urology professionals.

Take advantage of this additional opportunity to exhibit during the Pediatric Urology Fall Congress (PUFC) – a two day event. If you exhibit at both events your PUNS exhibit will be discounted to $500.

There is a separate Exhibit Prospectus for the PUFC meeting should you choose to exhibit at both meetings at a $250 discount.
PUNS ONLY exhibit rate - $750
If exhibiting at both PUFC and PUNS - $3500 total fee
Includes: One (1) 8’ x 10’ exhibit booth, 1 6ft. table and 2 chairs
**PUNS EXHIBIT DATES & HOURS**
Exhibits located in Trailblazer DE.
Thursday, September 26 7:00 am – 6:00 pm**
Friday, September 27 7:00 am – 12:00 pm
*Times subject to change based on final program
** Welcome reception in exhibit hall 5:00 pm to 6:00 pm.

**EXHIBIT SPACE RENTAL FEE – WHAT IS INCLUDED**
Table Top Exhibit Display
$750 PUNS meeting only
$3500 PUNS and Pediatric Urology Fall Congress*
See PUFC Industry Prospectus available online at www.fallcongress.spuonline.org/Industry

Includes:

✔ One (1) 6’ x 30” table and 2 chairs*
✔ Listing in program guide
✔ Listing in mobile application

**LOCATION AND FUNCTIONS IN THE EXHIBIT HALL**
Functions in the Exhibit Hall include:
✔ Welcome Reception**
✔ Continental Breakfast
✔ Coffee Breaks

**SPACE ASSIGNMENT**
Exhibit space assignments are made on the basis of receipt of your Application. Assignments will be distributed approximately three months prior to the meeting.

**APPLICATION AND DEPOSIT**
In order to reserve exhibit space your application form must be submitted with at least 50% payment. After June 7, 2019, full payment must be received.
Checks should be made payable to:

Pediatric Urology Nurses & Specialists
ATTN: Yvonne Grunebaum
500 Cummings Center, Suite 4400
Beverly, MA 01915 USA
industry@punsonline.org
CONDUCTING EXHIBITS
No drawing, raffles, or quiz-type contests of any type will be permitted. No bags or containers for collection of samples are to be distributed by an exhibitor. This applies to any envelope, folder, portfolio, box, etc., that provides carrying space for more than a single sample. Electrical or other mechanical apparatus must be muffled so that noise does not interfere with other Exhibitors. Character of the exhibits is subject to the approval of the Society. The right is reserved to refuse applications, which do not meet standards required or expected, as well as the right to curtail exhibits or parts of exhibits, which reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of person, etc.

MUTUAL INDEMNIFICATION
Exhibitor agrees to indemnify and hold SAVS, The Westin Kierland Hotel and parent companies, directors, agents and employees harmless against any and all claims, costs and expenses, including reasonable attorney’s fees, arising out of or relating to the other’s performance under this agreement.

INSURANCE
Exhibitor, SAVS, and The Westin Kierland Hotel agree to maintain insurance reasonably commensurate with all activities arising from or connected to the Event, including, but not limited to, Commercial General Liability insurance with limits not less than Two Million US dollars ($2,000,000 US) per occurrence covering property damage, products-completed operations, and liability assumed under an insured contract, including the tort liability of another assumed in a business contract. The Exhibitor agrees to add The Westin Kierland Hotel Indemnified Parties as additional insureds under all applicable policies for the Event, and Exhibitor’s insurance will apply as primary to any insurance maintained by The Westin Kierland Hotel Indemnified Parties. The Exhibitor agrees not to endorse or change insurance to make it excess over other available insurance. Neither Exhibitor’s failure to provide, nor our failure to obtain, proof of compliance shall act as a waiver of any of term in this Agreement.

FIRE PROTECTION
The Exhibitor, hired contractors, and others attending the Fall Congress must comply with all applicable federal, state and local fire and building codes as well as hotel rules and regulations, policies and procedures.

PROTECTION OF THE FACILITY
Nothing shall be posted, nailed, or screwed, or otherwise attached to columns, walls, floors, or other parts of the Hotel or its furniture. Distribution of promotional gummed stickers or labels is strictly prohibited. Anything in connection therewith necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the exhibitor.

INFRINGEMENT
Interviews, demonstrations, and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distributing of advertising matter outside the exhibitor’s own space will not be permitted.
EXHIBIT AGREEMENT  
Pediatric Urology Nurses & Specialists  
September 25-27, 2019, Westin Kierland, Scottsdale, AZ

Please complete all sections of this application and either type or print in each section. Payment of 50% of total commitment is due with application before June 7, 2019. Final payment of the remaining balance is due no later than June 7, 2019. Sign and return both sides with a check payable to PUNS 500 Cummings Center, Suite 4400, Beverly, MA 01915, fax both sides with a credit card number to 978-524-0461. Applications sent after June 7, 2019 must be submitted with full payment.

<table>
<thead>
<tr>
<th>CONTACT INFORMATION:</th>
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<tbody>
<tr>
<td><strong>Contact Person</strong></td>
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<tr>
<td><strong>Title</strong></td>
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<tr>
<td><strong>Telephone number</strong></td>
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<tr>
<td><strong>Email address</strong></td>
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<tr>
<td><strong>Company Name</strong></td>
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<tr>
<td><strong>Street Address</strong></td>
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<tr>
<td><strong>City/State/Postal Code /Country</strong></td>
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<tr>
<td><strong>Web Address</strong></td>
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<tr>
<th>Exhibit Space: table top display space (See Section A)</th>
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| ☐ PUFC Exhibit Space: $3,000  
  Sept. 26-29, 2019 |
| ☐ PUFC and PUNS Exhibit Space: $3500 (see Section A & B)  
  Sept. 25-29, 2019 |
| ☐ PUNS Exhibit Space: $750 (See Section B)  
  Sept. 25-26, 2019 |

<table>
<thead>
<tr>
<th>Section A PUFC 9/14-16 Kierland 1-2 Table Choice:</th>
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<td>1st  2nd  3rd  4th</td>
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<tr>
<th>Section B PUNS 9/13-16 Kierland 1-2 Table Choice:</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st  2nd  3rd  4th</td>
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50% deposit is due with application on or by June 7, 2019. After June 7, 2019, applications must be accompanied with payment in full.

<table>
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<tr>
<th>PROGRAM and MOBILE APP LISTING:</th>
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<tr>
<td>Please email a COMPANY description to <a href="mailto:industry@punsonline.org">industry@punsonline.org</a> to be included in the Mobile application in lieu of a program book. When emailing description please include the following:</td>
</tr>
<tr>
<td>1. “PUNS” in the subject line of your email</td>
</tr>
<tr>
<td>2. Company Name</td>
</tr>
<tr>
<td>3. Mailing Address</td>
</tr>
<tr>
<td>4. Appropriate contact email address</td>
</tr>
<tr>
<td>5. Company website address</td>
</tr>
<tr>
<td>6. COMPANY description.</td>
</tr>
</tbody>
</table>

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<tr>
<th>PAYMENT METHOD: Please note that as part of our compliance we can no longer accept credit card numbers via e-mail. This policy is designed to increase data security for cardholders and merchants. Emails received containing credit card information will be blocked. Please use the following methods of payment:</th>
</tr>
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<tbody>
<tr>
<td>☐ Check Amount enclosed: $__________</td>
</tr>
<tr>
<td>☐ Secure Fax: + 978.524.0461 This form must be faxed if credit card number is showing. DO NOT EMAIL.</td>
</tr>
<tr>
<td>☐ CREDIT CARD</td>
</tr>
<tr>
<td>☐ MasterCard ☐ Visa</td>
</tr>
<tr>
<td>Amount to be charged: $__________________</td>
</tr>
<tr>
<td>Credit Card Number</td>
</tr>
<tr>
<td>Expiration Date Security Code (3-4 numbers on front or back of card)</td>
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<tr>
<td>Name as it appears on credit card</td>
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<tr>
<td>Cardholder’s Signature</td>
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<tr>
<td>☐ If billing address is not the same please enter below.</td>
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<td>____________________________________________</td>
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<tr>
<th>☐ Wire Transfer – Call for wiring instructions</th>
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WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS SET FORTH IN THE PROSPECTUS AND THIS APPLICATION (FRONT AND BACK). ACCEPTANCE OF THIS APPLICATION BY SHOW MANAGEMENT CONSTITUTES A CONTRACT. CONFIRMATION WILL BE SENT ON OR AFTER JUNE 7, 2019.

<table>
<thead>
<tr>
<th>AUTHORIZED SIGNATURE</th>
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<tr>
<td>PRINT NAME</td>
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<tr>
<th>TITLE</th>
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</table>
| Applications without appropriate payment will not be processed.  
If you have any questions please contact us at 978-927-8330 or email us at industry@punsonline.com |

<table>
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<tr>
<th>FOR PUNS USE ONLY</th>
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<tbody>
<tr>
<td>Date received: __________ Total Amount due: $__________</td>
</tr>
<tr>
<td>Amount received: __________ Accepted by: __________</td>
</tr>
<tr>
<td>ID #: __________</td>
</tr>
<tr>
<td>Space Assignment: __________ Date assigned: __________</td>
</tr>
</tbody>
</table>
The Fall Congress is hereinafter referred to as “Show Management.”

1. PAYMENT AND REFUNDS. Applications must be accompanied by payment in full. Applications received without such payment will not be processed nor will space assignments be made. If Show Management receives a written request for cancellation in whole or part of space on or before June 7, 2019, the exhibitor will be liable for 25% processing fee. For cancellations in whole or part received after June 7, 2019, no refunds will be issued.

2. FAMILY. Exhibitors will be billed by Show Contractors for removal time and materials at prevailing rates. Show Management shall have the right to reassign the booth location shown on the face of the contract or to take possession of said space and lease same, or any part thereof, to such parties and upon such terms and conditions as it may deem proper. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount paid by him for his space reservation, regardless of whether or not the Show Management enters into a further lease for the space involved.

3. USE OF SPACE. All space assignments will be made by Show Management. SHOW MANAGEMENT, HOWEVER, RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS IN THE BEST INTERESTS OF THE EXPOSITION.

4. STORAGE OF PACKING CRATES AND BOXES. No firm or organization not assigned exhibit space will be permitted to solicit business within the Exhibit Area.

5. LIABILITY. Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in this exposition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor. Show Management and service contractors have no responsibility pertaining to compliance with laws as to public policy as far as individual exhibitors are concerned. Compliance with the Federal National Electrical Code Safety Rules. If inspection indicates any exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazard, the right is reserved to cancel all or such part of his exhibit which, in its sole opinion, detracts from the general character of the exposition as a whole. This includes, but is not limited to, any exhibit which, because of noise, flashing lights, method of operation, display of unsuitable material, is determined by Show Management to be objectionable to the successful conduct of the exposition as a whole. "Use of so-called ‘barkers’ or ‘pitchmen’ is strictly prohibited. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the crates near its exhibit space free of congestion caused by demonstrations or other promotions. Direct Sales. No retail sales are permitted within the exhibit area at any time, but orders may be taken for future delivery.

6. SOCIAL ACTIVITIES. Exhibitor agrees to withhold sponsoring hospitality suites/rooms or other functions during official show activities, including exhibit hours, social functions, educational seminars and any other related activity scheduled by Show Management.

7. LIABILITY AND INSURANCE. Exhibitor, SAVS, and The Westin Kierland Hotel agree to maintain insurance reasonably commensurate with all activities arising from or connected to the Event, including, but not limited to, General Commercial Liability insurance with limits not less than Two Million US dollars ($2,000,000 US) per occurrence covering property damage, products-completed operations, and liability assumed under an insured contract, including the total liability of another assumed in a business contract. The Exhibitor agrees to add The Westin Kierland Hotel Indemnified Parties as additional insureds under applicable policies for the Event, and its insurance will apply as primary to any insurance maintained by The Westin Kierland Hotel Indemnified Parties. The Exhibitor agrees not to endorse or change insurance to make it exceed over other available insurance. Neither Exhibitor’s failure to provide, nor our failure to obtain, proof of compliance shall act as a waiver of the terms in this Agreement.

8. EXHIBITS & PUBLIC POLICY. Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in this exposition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor. Show Management and service contractors have no responsibility pertaining to compliance with laws as to public policy as far as individual exhibitors are concerned. Exhibitor shall have any questions as to the application of such laws, ordinances and regulations to his exhibit or display, Show Management will endeavor to answer them. All booth decorations including carpeting must be flame-proof and all hangings must clear the floor. Electrical wiring must conform to the National Electrical Code Safety Rules. If inspection indicates any exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazard, the right is reserved to cancel all or such part of his exhibit which, in its sole opinion, detracts from the general character of the exposition as a whole. This includes, but is not limited to, any exhibit which, because of noise, flashing lights, method of operation, display of unsuitable material, is determined by Show Management to be objectionable to the successful conduct of the exposition as a whole. "Use of so-called ‘barkers’ or ‘pitchmen’ is strictly prohibited. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the crates near its exhibit space free of congestion caused by demonstrations or other promotions.

9. OPERATION OF DISPLAYS. Show Management reserves the right to restrict the operation of or, if evident completely, any exhibit which, in its sole opinion, detracts from the general character of the exposition as a whole. This includes, but is not limited to, any exhibit which, because of noise, flashing lights, method of operation, display of unsuitable material, is determined by Show Management to be objectionable to the successful conduct of the exposition as a whole. “Use of so-called ‘barkers’ or ‘pitchmen’ is strictly prohibited. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the crates near its exhibit space free of congestion caused by demonstrations or other promotions.

10. EXHIBITERS AUTHORIZED REPRESENTATIVE. Each exhibitor must name one person to be his representative in connection with installation, operation and removal of the firm’s exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible. The exhibitor shall assume responsibility for such representative being in attendance throughout all exposition periods; and this representative shall be responsible for keeping the exhibit neat, clean and orderly at all times. For their own safety and protection, children sixteen (16) years of age and under will not be admitted to the exhibit halls at any time.

11. INSTALLATION AND REMOVAL. Show Management reserves the right to fix the time for the installation of a booth prior to the Show opening and for its removal after the conclusion of the Show. Installation of all exhibits must be completed by the opening time of the exposition.

12. any space not claimed and occupied three hours before the beginning of the Show will be forfeited as liquidated damages, the amount paid by him for his space reservation, regardless of whether or not the Show Management enters into a further lease for the space involved.

13. ARRANGEMENT OF EXHIBITS. Each exhibitor is provided an Official Exhibitor Kit. The Exhibitor Kit describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for booth construction. All booth space must be arranged and constructed in accordance with the guidelines, provisions and limitations contained in the Exhibitor Kit. If, in the sole opinion of Show Management, any exhibit fails to conform to the Exhibitor Kit guidelines, or the provisions set forth herein, such exhibit will be prohibited from functioning at any time during the exposition.

14. EXHIBITOR PLAN REVIEW. Booth construction plans and layout arrangements for first-time exhibitors, exhibits in parts or island booths spaces, or involving other unusual construction features, must be submitted for approval at least sixty (60) days prior to the opening of the exposition.

15. EXHIBITS & PUBLIC POLICY. Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in this exposition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor. Show Management and service contractors have no responsibility pertaining to compliance with laws as to public policy as far as individual exhibitors are concerned. Exhibitor shall have any questions as to the application of such laws, ordinances and regulations to his exhibit or display, Show Management will endeavor to answer them. All booth decorations including carpeting must be flame-proof and all hangings must clear the floor. Electrical wiring must conform to the National Electrical Code Safety Rules. If inspection indicates any exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazard, the right is reserved to cancel all or such part of his exhibit which, in its sole opinion, detracts from the general character of the exposition as a whole. This includes, but is not limited to, any exhibit which, because of noise, flashing lights, method of operation, display of unsuitable material, is determined by Show Management to be objectionable to the successful conduct of the exposition as a whole. “Use of so-called ‘barkers’ or ‘pitchmen’ is strictly prohibited. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the crates near its exhibit space free of congestion caused by demonstrations or other promotions.

16. LIABILITY AND INSURANCE. Exhibitor agrees to indemnify and hold SAVS, The Westin Kierland Hotel and any and all claims, costs and expenses, including reasonable attorney’s fees, arising out of or relating to the other’s performance under this agreement.

17. CARE OF BUILDING AND EQUIPMENT. Exhibitors or their agents shall not injure or deface any part of the exhibit building, the booths, or booth contents or show equipment and decor. When such damage appears, the exhibitor is liable to the owner of the property so damaged.

18. AMERICANS WITH DISABILITIES ACT. Exhibitors acknowledge their responsibilities under the Americans with Disabilities Act (hereinafter “Act”) to make their booths accessible to handicapped persons. Exhibitor shall also indemnify and hold Show Management and facility against cost, expense, liability or damage which may be incidental to, arise out of or be caused by Exhibitor’s failure to comply with the Act.

19. OTHER REGULATIONS. Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Show Management. SHOW MANAGEMENT SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND ENFORCE THESE RULES AND REGULATIONS. PROVIDED EXHIBITORS RECEIVE NOTICE OF ANY AMENDMENTS WHEN MADE. EACH EXHIBITOR AND ITS EMPLOYEES AGREES TO ABIDE BY THE FOREGOING RULES AND REGULATIONS AND BY ANY AMENDMENTS OR ADDITIONS THERETO IN CONFORMANCE WITH THE PRECEDING SENTENCE. EXHIBITORS OR THEIR REPRESENTATIVES WHO FAIL TO OBSERVE THESE CONDITIONS OF CONTRACT OR WHO, IN THE OPINION OF SHOW MANAGEMENT, CONDUCT THEMSELVES UNETHICALLY MAY IMMEDIATELY BE DISMISSED FROM THE EXHIBIT AREA WITHOUT REFUND OR OTHER APPEAL.

DATE

AUTHORIZED SIGNATURE

TITLE
PUNS 2019 ANNUAL MEETING
INDUSTRY SUPPORT AGREEMENT FORM

Pediatric Urology Nurses & Specialists | September 25-26, 2019 – Westin Kierland, Scottsdale, AZ

Company: __________________________________________

Contact: __________________________________________ Title: __________________________

Address: ____________________________________________

City: ___________________________ State: ________ Country: ___________ Zip: ___________

Telephone: ______________________ Fax: ___________________________

Email: ______________________________

Authorized Signature: __________________________________________

By signing this document, company agrees that this is a legally binding contract and that 100% payment is due with this agreement prior to July 5, 2018. If a written cancellation is received on or before July 5, 2019, 25% of the entire fee will be due or retained as a cancellation fee. If a written cancellation is received after July 5, 2019 a refund will not be issued.

Please check the appropriate:

☐ Continental Breakfast or Break $ 1,000
☐ Door Drop $4,000
☐ General Meeting Support Bronze $ 500
☐ General Meeting Support Silver $ 750
☐ General Meeting Support Gold $ 1,000
☐ General Meeting Support Platinum $ 1,500
☐ Wednesday Night Meet & Greet $ 3,500
☐ Thursday Lunch $ 5,000
☐ Thursday Cocktail Reception $ 5,000
☐ Friday Lunch $ 5,000

PAYMENT METHOD:
☐ WIRE TRANSFER – Please call our offices at +978.927.8330 for wiring information
☐ Check amount enclosed: $__________________

☐ CREDIT CARD ☐ VISA ☐ MasterCard
Amount to be charged: $__________________

Credit Card Number ____________________________

Expiration Date ___________ Security Code (3-4 numbers on front or back of card) ___________

Name as it appears on credit card ____________________________ Cardholder’s Signature ___________________________

☐ Please check if credit card billing address is same as contact information at the top of the form.
☐ Billing address if different than above: ______________________________________________________

Complete and return to: Yvonne Grunebaum, Director of Industry Relations | PUNS
500 Cummings Center, Suite 4400
Beverly, MA 01915 USA | Phone: 978-927-8330 | Fax: 978-524-0461

DO NOT EMAIL full credit card information. Form must be faxed if credit card number is showing via our secure fax 978.524.0461. If you prefer to email please leave out the credit card number and provide a phone number and we will call you for the credit card number.
Pediatric Urology Nurses & Specialists
September 25-26, 2019 – Westin Kierland, Scottsdale, AZ

Floor Plan To Come