INDUSTRY PROSPECTUS

Dear Industry Partner:

The Pediatric Urology Nurse Specialists (PUNS) is delighted to announce that it will be holding its annual scientific program on September 13-14, 2018 at the Westin Peachtree Plaza, Atlanta, Georgia. We would like to invite you to participate as an industry partner and to support the 2018 PUNS Annual Meeting.

After an extremely successful meeting in Montreal we look forward to working with you again in 2018 towards an even more successful meeting in Atlanta. Please read through this prospectus and select the best way for your company to support the 2018 PUNS Annual Meeting. I look forward to seeing you there!

Sincerely,
Cheryl Baxter, MSN, RN, CPNP
Chair

ABOUT THE SOCIETY
PUNS is dedicated to improving the care of pediatric urology patients across their lifespan through educational programs, research, and evidence based clinical practice.

ABOUT THE MEETING
The PUNS Annual Meeting takes place just prior to the Pediatric Urology Fall Congress. Programming will be specifically designed for pediatric urology nurses and associates. We anticipate over 130 pediatric urology nursing professionals in attendance as well as over 600 pediatric urologists at the Fall Congress on September 14-16, 2018. We encourage you to stay for both meetings.

Take advantage of this additional opportunity to exhibit during the Pediatric Urology Fall Congress (PUFC) – a two day event. If you exhibit at both events your PUNS exhibit will be discounted to $500.

There is a separate Exhibit Prospectus for the PUFC meeting should you choose to exhibit at both meetings at a $250 discount.
PUNS ONLY exhibit rate - $750
If exhibiting at both PUFC and PUNS - $3500 total fee
Includes: One (1) 8’ x 10’ exhibit booth, 1 6ft. table and 2 chairs
PUNS EXHIBIT DATES & HOURS*
Thursday, September 13
Friday, September 14
*Times subject to change based on final program
** Welcome reception in exhibit hall 5:00 pm to 6:00 pm.

EXHIBIT SPACE RENTAL FEE – WHAT IS INCLUDED
Table Top Exhibit Display
$750 PUNS meeting only
$3500 PUNS and Pediatric Urology Fall Congress*
See PUFC Industry Prospectus available online at
www.fallcongress.spuonline.org/Industry

Includes:

✓ One (1) 6’ x 30” table and 2 chairs*
✓ Listing in program guide
✓ Listing in mobile application

LOCATION AND FUNCTIONS IN THE EXHIBT HALL
Functions in the Exhibit Hall include:
✓ Welcome Reception**
✓ Continental Breakfast
✓ Coffee Breaks

SPACE ASSIGNMENT
Exhibit space assignments are made on the basis of receipt of your Application. Assignments will be distributed approximately three months prior to the meeting.

APPLICATION AND DEPOSIT
In order to reserve exhibit space your application form must be submitted with at least 50% payment.

After July 6, 2018, full payment must be received. Checks should be made payable to:

Pediatric Urology Nurse Specialists
ATTN: Yvonne Grunebaum
500 Cummings Center, Suite 4400
Beverly, MA 01915 USA
industry@punsonline.org

*PUFC September 14-16, 2018
EXHIBIT DATES AND HOURS*
Friday, September 14 3:00 pm – 6:30 pm**
Saturday, September 15 7:00 am – 7:00 pm**
Sunday, September 16 7:00 am – 10:30 pm
Includes:

✓ 1 – 8’ x 10’ booth and 1, 6 ft. table and 2 chairs
✓ Listing in program guide
✓ Listing in mobile application

LOCATION AND FUNCTIONS IN THE EXHIBT HALL
The Exhibits will be located on the 8th floor Terrace, at the entrance to where the Scientific Sessions will take place.

Functions in the Exhibit Hall include:
✓ Welcome Reception**
✓ Poster Viewing
✓ Reception**
✓ Continental Breakfast
✓ Coffee Breaks
CONDUCTING EXHIBITS
No drawing, raffles, or quiz-type contests of any type will be permitted. No bags or containers for collection of samples are to be distributed by an exhibitor. This applies to any envelope, folder, portfolio, box, etc., that provides carrying space for more than a single sample. Electrical or other mechanical apparatus must be muffled so that noise does not interfere with other Exhibitors. Character of the exhibits is subject to the approval of the Society. The right is reserved to refuse applications, which do not meet standards required or expected, as well as the right to curtail exhibits or parts of exhibits, which reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of person, etc.

MUTUAL INDEMNIFICATION
Each party will indemnify, defend and hold the other harmless from any loss, liability, costs or damages arising from actual or threatened claims resulting from its breach of this Agreement or the negligence, gross negligence or intentional misconduct of such party or its officers, directors, employees, agents, contractors, members, or participants. Neither party will be liable for punitive damages.

INSURANCE
Each party will maintain insurance sufficient to cover any claims or liabilities which may reasonably arise out of or relate to its obligations under this Agreement and will provide evidence of such insurance upon request.

FIRE PROTECTION
The Exhibitor, hired contractors, and others attending the Fall Congress must comply with all applicable federal, state and local fire and building codes as well as hotel rules and regulations, policies and procedures.

PROTECTION OF THE FACILITY
Nothing shall be posted, nailed, or screwed, or otherwise attached to columns, walls, floors, or other parts of the Hotel or its furniture. Distribution of promotional gummed stickers or labels is strictly prohibited. Anything in connection therewith necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the exhibitor.

INFRINGEMENT
Interviews, demonstrations, and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distributing of advertising matter outside the exhibitor’s own space will not be permitted.
EXHIBIT AGREEMENT
Pediatric Urology Nurse Specialists
September 13-14, 2018, Westin Atlanta, Atlanta, GA

Please complete all sections of this application and type or print in each section. Payment of 50% of total commitment is due with application before June 6, 2018. Final payment of the remaining balance is due no later than July 6, 2018. Sign and return both sides with a check payable to PUNS 500 Cummings Center, Suite 4400, Beverly, MA 01915, fax both sides with a credit card number to 978-524-0461. Applications sent after July 6, 2018 must be submitted with full payment.

<table>
<thead>
<tr>
<th>CONTACT INFORMATION:</th>
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<tbody>
<tr>
<td>Contact Person</td>
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<td>Title</td>
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<td>Telephone number</td>
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<td>Email address</td>
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<tr>
<td>Company Name</td>
</tr>
<tr>
<td>Street Address</td>
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<tr>
<td>City/State/Postal Code /Country</td>
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<td>Web Address</td>
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Exhibit Space: table top display space *(See Section A)*
☐ PUFC Exhibit Space: $3,000  
  Sept. 14-16, 2018

☐ PUFC and PUNS Exhibit Space: $3500 *(see Section A & B)*  
  Sept. 13-16, 2018

☐ PUNS Exhibit Space: $750 *(See Section B)*  
  Sept. 13-14, 2018

**Section A PUFC 9/14-16 Peachtree Terrace Table Choice:**

1st 2nd 3rd 4th 5th 6th 7th 8th 9th 10th 11th 12th 13th 14th 15th 16th

**Section B PUNS 9/13-16 Augusta BR Table Choice:**

1st 2nd 3rd 4th 5th 6th

50% deposit is due with application on or by June 6, 2018. After July 6, 2018, applications must be accompanied with payment in full.

<table>
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<tr>
<th>PAYMENT METHOD:</th>
<th>Please note that as part of our compliance we can no longer accept credit card numbers via e-mail. This policy is designed to increase data security for cardholders and merchants. Emails received containing credit card information will be blocked. Please use the following methods of payment:</th>
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</thead>
<tbody>
<tr>
<td>☐ Check Amount enclosed: $________</td>
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<tr>
<td>☐ Secure Fax: + 978.524.0461 This form must be faxed if credit card number is showing. DO NOT EMAIL.</td>
<td></td>
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<tr>
<td>☐ CREDIT CARD</td>
<td>☐ MasterCard ☐ Visa</td>
</tr>
<tr>
<td>Amount to be charged: $__________________</td>
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<tr>
<td>Credit Card Number</td>
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<td>Expiration Date Security Code (3-4 numbers on front or back of card)</td>
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<tr>
<td>Name as it appears on credit card</td>
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<td>Cardholder’s Signature</td>
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<td>☐ If billing address is not the same please enter below.</td>
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<td>☐ Wire Transfer – Call for wiring instructions</td>
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WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS SET FORTH IN THE PROSPECTUS AND THIS APPLICATION (FRONT AND BACK). ACCEPTANCE OF THIS APPLICATION BY SHOW MANAGEMENT CONSTITUTES A CONTRACT. CONFIRMATION WILL BE SENT ON OR AFTER JUNE 10, 2017.

**AUTHORIZED SIGNATURE**

**PRINT NAME**

**TITLE**

Applications without appropriate payment will not be processed.

If you have any questions please contact us at 978-927-8330 or email us at industry@punsonline.com

**FOR PUNS USE ONLY**

Date received: ___________  Total Amount due: $________

Amount received: ___________  Accepted by: ___________

ID #: _____________________

Space Assignment: ___________  Date assigned: ___________
EXHIBIT AGREEMENT (page 2)
Pediatric Urology Nurse Specialists | September 13-14, 2018 – Westin Atlanta, Atlanta, GA

The Fall Congress is hereinafter referred to as “Show Management.”

1. PAYMENT AND REFUNDS. Applications must be accompanied by payment in full. Applications received without such payment will not be processed nor will space assignments be made.

2. SPACES AND ASSIGNMENTS. The Fall Congress will be billed by Show Contractors for removal time and materials at prevailing rates.

3. USE OF SPACE. No exhibitor shall assign, sublet, or share the space allotted with another business or firm unless approval has been obtained in writing from Show Management. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors or agents in the exhibitor’s display, parent or subsidiary companies except.

4. ARRANGEMENT OF EXHIBITS. Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in this exposition. Compliance with such laws is mandatory for all exhibitors.

5. INSTALLATION AND REMOVAL. Show Management reserves the right to fix the time for the installation of a booth prior to the Show opening and for its removal after the conclusion of the Show. Installation of all exhibits must be fully completed by the opening time of the exposition.

6. EXHIBITS & PUBLIC POLICY. Exhibitors and their agents shall not injure or deface any part of the exhibition building, the booths, or booth contents or show equipment and decor. When such damage appears, the exhibitor is liable to the owner of the property so damaged.

7. EXHIBITS & PUBLIC POLICY. Exhibitors shall cooperate with the Fall Congress in all respects.

8. OPERATION OF DISPLAYS. Show Management reserves the right to restrict the operation of, or evict completely, any exhibit which, in its sole opinion, detracts from the general character of the exposition as a whole. This includes, but is not limited to, any exhibit which, because of noise, flashing lights, method of operation, display of unsuitable material, is determined by Show Management to be objectionable to the successful conduct of the exposition as a whole. Use of so-called “barkers” or “pitchmen” is strictly prohibited. All demonstrations or other promotional activities must be confined to the limits of the exhibitor's space. Sufficient space must be provided in the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for the keeping of the aisles free of congestion caused by demonstrations or other promotions.

9. DIRECT SALES. No retail sales are permitted within the exhibit area at any time, but orders may be taken for future delivery.

10. SOCIAL ACTIVITIES. Exhibitors agree to withhold sponsoring hospitality suites/rooms or other functions during official show activities, including exhibit hours, social functions, educational seminars and any other related activity scheduled by Show Management.

11. INSURANCE Each party will maintain insurance sufficient to cover any claims or liabilities which may reasonably arise out of or relate to its obligations under this Agreement and will provide evidence of such insurance upon request.

12. MUTUAL INDEMNIFICATION. Each party will indemnify and hold harmless Show Management and facility against cost, expense, liability or damage which may be incident to, arise out of or be caused by Exhibitor's failure to comply with the Act.

13. CARE OF BUILDING AND EQUIPMENT. Exhibitors or their agents shall not injure or deface any part of the exhibition building, the booths, or booth contents or show equipment and decor. When such damage appears, the exhibitor is liable to the owner of the property so damaged.

14. AMERICANS WITH DISABILITIES ACT. Exhibitors acknowledge their responsibilities under the Americans with Disabilities Act (hereinafter “Act”) to make their booths accessible to handicapped persons. Exhibitor shall also indemnify and hold harmless Show Management and facility against cost, expense, liability or damage which may be incident to, arise out of or be caused by Exhibitor's failure to comply with the Act.

15. OTHER REGULATIONS. Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Show Management.

SHOW MANAGEMENT SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND ENFORCE THESE RULES AND REGULATION, PROVIDED EXHIBITORS RECEIVE NOTICE OF ANY AMENDMENTS WHEN MADE. EACH EXHIBITOR AND ITS EMPLOYEES AGREES TO ABIDE BY THE FOREGOING RULES AND REGULATIONS AND BY ANY AMENDMENTS OR ADDITIONS THERETO IN CONFORMANCE WITH THE PRECEDING SENTENCE. EXHIBITORS OR THEIR REPRESENTATIVES WHO FAIL TO OBSERVE THESE CONDITIONS OF CONTRACT OR WHO, IN THE OPINION OF SHOW MANAGEMENT, CONDUCT THEMSELVES UNETHICALLY MAY IMMEDIATELY BE DISMISSED FROM THE EXHIBIT AREA WITHOUT REFUND OR OTHER APPEAL.

DATE

AUTHORIZED SIGNATURE

TITLE
PUNS 2018 ANNUAL MEETING
INDUSTRY SUPPORT AGREEMENT FORM

Pediatric Urology Nurse Specialists | September 13-14, 2018 – Westin Atlanta, Atlanta, GA

Company: ______________________________________________________________________________________________________

Contact: _______________________________ Title: ___________________________________________________

Address: ________________________________________________________________________________________________________

City: ______________________________ State: ___________ Country: ___________ Zip:_________________

Telephone: __________________________ Fax: ________________________________

Email: _______________________________________________________________________________________________________

Authorized Signature: ________________________________________________________________________________________

By signing this document, company agrees that this is a legally binding contract and that 100% payment is due with this agreement prior to June 6, 2018. If a written cancellation is received on or before June 6, 2018, 25% of the entire fee will be due or retained as a cancellation fee. If a written cancellation is received after July 6, 2018 a refund will not be issued.

Please check the appropriate:

☐ Continental Breakfast or Break $ 1,000
☐ General Meeting Support Bronze $ 500
☐ General Meeting Support Silver $ 750
☐ General Meeting Support Gold $ 1,000
☐ General Meeting Support Platinum $ 1,500
☐ Wednesday Night Meet & Greet $ 3,500
☐ Thursday Lunch $ 5,000
☐ Thursday Cocktail Reception $ 5,000
☐ Friday Lunch $ 5,000

PAYMENT METHOD:
☐ WIRE TRANSFER – Please call our offices at +978.927.8330 for wiring information
☐ Check amount enclosed: $__________________

☐ CREDIT CARD □ VISA □ MasterCard □ AmEx
Amount to be charged: $__________________

______________________________ ____________________________
Credit Card Number Security Code (3-4 numbers on front or back of card)

______________________________ ____________________________
Expiration Date Security Code (3-4 numbers on front or back of card)

Name as it appears on credit card Cardholder’s Signature
☐ Please check if credit card billing address is same as contact information at the top of the form.
☐ Billing address if different than above: ___________________________________________________________

Complete and return to: Yvonne Grunebaum, Director of Industry Relations | PUNS
500 Cummings Center, Suite 4400
Beverly, MA 01915 USA | Phone: 978-927-8330 | Fax: 978-524-0461

DO NOT EMAIL full credit card information. Form must be faxed if credit card number is showing via our secure fax 978.524.0461. If you prefer to email please leave out the credit card number and provide a phone number and we will call you for the credit card number.